



## Authorized Distributor Program 800-222-7023

Rough Country Distributors are carefully selected. Our strategy is to find the most experienced, reputable retailers with installation capabilities that are 4WD enthusiasts in each market. We look for people that are committed to the 4WD market and that have a reputation for excellent customer service. To be a Rough Country distributor you must have a retail store and installation capabilities. We require all distributors to send us a picture of their retail presence and a picture of their installation area, along with a copy of their business license and/or tax id certificate. We provide our distributors multiple payment methods: open accounts (with credit approval), credit cards, and COD company check.

Rough Country prides itself on being different than the other players in the 4WD market and offers our distributors some unique benefits:

1. Rough Country offers all of its distributors a great opportunity to make excellent margins on the products the market is demanding.
2. Rough Country's customer service is the best in the market. Rough Country has a very knowledgeable customer service department that is always available to help you with any questions. And if you ever have a problem, our mission is simply to fix it – and we do.
3. Rough Country ships a market leading 96% of its orders received by 2pm CST the same day they are received and is continually working to improve this percentage.
4. Rough Country offers free shipping on all orders of \$2,000 or more of any product that we offer in our line.
5. Rough Country does extensive national advertising and attends or provides support to most major off-road events. The Rough Country brand name and brand recognition is growing rapidly.
6. Rough Country is committed to continuous improvement and is designing and redesigning lift systems focused on ease of installation, ride quality, and value.

Thank you for choosing Rough Country for your off road needs. To complete the process of becoming a Rough Country distributor please complete the attached new account information page and the credit application pages (open account customers only). This information should be faxed to 731-285-9012 attn. New Accounts Manager. After receiving this information you will get a call from us within 24 hours.





# New Account Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Primary Contact Name : \_\_\_\_\_

Number of years at this location \_\_\_\_\_

Corporation: \_\_\_\_\_ State \_\_\_\_\_ Years incorporated \_\_\_\_\_

Partnership: \_\_\_\_\_ Years partnership formed \_\_\_\_\_

Proprietorship: \_\_\_\_\_ Years in business under this trade name \_\_\_\_\_

Company E-Mail Address \_\_\_\_\_

## PRINCIPAL(S) INFORMATION

President's / Owners name \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Telephone \_\_\_\_\_ Social Security # \_\_\_\_\_

**IF MAJORITY STOCKHOLDER IS SOMEONE OTHER THAN THE ABOVE NAMED PERSONS:**

Stockholder's name \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Telephone \_\_\_\_\_ Social Security # \_\_\_\_\_

To complete new account set up a picture of your retail presence and a picture of your installation area must be included along with a copy of your business license and/or tax id certificate. Our Fax # is 731-285-9012.





## Terms Of Credit

In consideration for the extension of credit to us by Heckethorn Products, Inc. - Rough Country Suspension, we agree that we will pay all invoices on or before their respective due dates. We believe our company is financially able to meet any commitments we have made and we intend to pay promptly in accordance with the payments terms indicated on Heckethorn Products, Inc. - Rough Country Suspension invoices (Net 30 days) unless otherwise noted. It is understood and agreed that invoices over (30) days carry a service charge of 1.5% per month, which is equivalent to (18%) eighteen percent annually.

It is further agreed that the undersigned shall pay all cost of collections, including actual attorneys' fees and legal expenses incurred by Heckethorn Products, Inc. - Rough Country Suspension. To the extent permitted by the US Bankruptcy Code, it is further agreed the undersigned shall pay and be responsible for the reasonable attorneys' fees and cost incurred to collect any debt as awarded by a court exercising jurisdiction under the bankruptcy code.

It is expressly agreed by the applicant herein , that Dyer County, Tennessee, shall be the forum for the judicial resolution of any resolution of any dispute arising under this agreement or the sale or goods under any invoice to the applicant.

Signed: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

This is our authorization to Heckethorn Products, Inc. - Rough Country Suspension, to contact the references provided so that information may be obtained to consider granting the privileges to our company.

Signed: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_





# Open Account Information

## BANKING INFORMATION:

Primary bank name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Officer \_\_\_\_\_

## TRADE CREDIT REFERENCE (Open Accounts Only)

Name \_\_\_\_\_ Acct. Num. \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_

Tel.# \_\_\_\_\_ Fax # \_\_\_\_\_ Contact \_\_\_\_\_

Name \_\_\_\_\_ Acct. Num. \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_

Tel.# \_\_\_\_\_ Fax # \_\_\_\_\_ Contact \_\_\_\_\_

Name \_\_\_\_\_ Acct. Num. \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_

Tel.# \_\_\_\_\_ Fax # \_\_\_\_\_ Contact \_\_\_\_\_

Name \_\_\_\_\_ Acct. Num. \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_

Tel.# \_\_\_\_\_ Fax # \_\_\_\_\_ Contact \_\_\_\_\_





## Open Account Guaranty

For the purpose of inducing Heckethorn Products, Inc. - Rough Country Suspension, to extend open account credit to or for the account of \_\_\_\_\_ the undersigned hereby absolutely and unconditionally guarantees to Heckethorn Products, Inc. - Rough Country Suspension, the full and prompt payment when due for the debts, liabilities, and obligations of the debtor under an open account agreement existing between debtor and Heckethorn Products, Inc. - Rough Country Suspension

This is an absolute, unconditional, and continuing guaranty of payment of any indebtedness and shall continue to be enforced and be binding upon the undersigned until this guaranty is revoked by written notice actually received by Heckethorn Products, Inc. - Rough Country Suspension, and such revocation shall not be effective as to any indebtedness existing or committed for at any time of actual receipt of such notice by Heckethorn Products, Inc. - Rough Country Suspension, or as to any renewals, extensions, or refinancing thereof.

The undersigned will pay or reimburse Heckethorn Products, Inc. - Rough Country Suspension, for all cost and expenses, including actual attorneys' fees and legal expenses incurred by Heckethorn Products, Inc. - Rough Country Suspension, in connection with the protection, defense, or enforcement of this guaranty in any litigation or bankruptcy proceedings. It is further understood and agreed that the forum for all disputes arising under this agreement shall be the courts of Dyer County, Tennessee.

In witness whereof, this guaranty was duly executed by the undersigned on \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

Guarantor : \_\_\_\_\_

